

Presentation AV & Staging

General Information

- Greg Woodridge's presentation incorporates a combination of spoken message, digital slides, and short video clips, aiming to create a dynamic multimedia experience by incorporating cool visuals, music, and imagery.
- The videos and slides are in Apple Keynote. Greg does not use PowerPoint.
- The presentation will be run directly from Greg's laptop using an HDMI adapter.

AV Assistance

- Please have an AV technician available in the room during Greg's presentation.

Audio Visual Equipment Requirements

- **Laptop** – provide a MacBook Pro OR MacBook Air 2018 model or newer (unless provided by JFI) Note: In most cases, Greg will bring his own laptop to run his presentation.
- **LCD projector** – a projector with a minimum rating of 4500 lumens. Typical Power-Point portable projector is not adequate. Please work with John Foley, Inc. and your AV technician to select a projector with the correct lumens rating for your venue and screen size. The presentation is presented in 16:9 aspect ratio.
- **Screen or Multiple Screens** – as large as possible, to be seen by the entire audience. Preferably two screens where appropriate for the venue.
- **Sound system** – a high-quality sound system is needed to accommodate dramatic music and sound from the video. Free-standing external speakers to augment ceiling speakers are recommended when appropriate for the venue.
- **Lavalier wireless microphone** for Greg
- **Additional microphone** for person introducing Greg and Q&A
- **HDMI cable** – to connect projector to computer; audio cable to connect sound system to computer. Greg will bring adapters for computer.
- **Switcher** – to transition from other computers to Greg's laptop if there are other computers being used during the meeting.
- **Lighting** - To achieve optimal results during video playback, we recommend dimming the lighting if possible.
- Please provide a cell phone number in case we need to reach AV/Production for any last minute changes.

Note Stage Setup

- Greg does not use a podium. Greg requires a small table to place his helmet on. It's best if the small table is off to the side, or closer to the rear of the stage, as Greg uses the front of the stage throughout his presentation to walk around. When Greg exits the stage, please have someone gather up his helmet and backup laptop with adapter.



AV/Production Contact

Rob Stone, *Executive Producer*, John Foley, Inc.
C: 818.601.9566/rob.stone@johnfoleyinc.com

