



# Speaker Overview



*Former Lead Solo Pilot for the Blue Angels, Keynote Speaker to Over 1,500 Organizations Worldwide, Stanford Fellow, Bestselling Author and "Mindset Master"*

Since 2015, John Foley has been recognized as one of the top 10 most in-demand speakers. John has spoken to some of the highest performing organizations in the world.

His experience as a Blue Angel allows him to provide invaluable insight into cultivating trust, leadership, and teamwork under challenging environments—something he has put to use by inspiring audiences to reach for their highest potential and sustain excellence through dynamic change.

John employs the intense realities of his aviation career as a metaphor to inspire—breathe life into—teams to reach for their highest potential and sustain excellence under dynamic change.

## John's keynotes are set apart by:



- An energetic delivery that encourages high performance while embracing a grateful mindset.
- Awe inspiring storytelling and electrifying video of the legendary Blue Angels in action.
- The Glad To Be Here® Mindset, designed to empower others as they embrace gratitude, purpose, passion, and presence.

In 2011, John founded the Glad To Be Here® Foundation, which donates 10% of his speaking fees to charities around the world—impacting thousands globally, including sponsoring 47 children across 47 countries. It's all part of his mission to cultivate a sense of purpose larger than self within organizations everywhere.



*"You inspired everyone with your Glad To Be Here lessons of gratitude and what it takes to achieve true peak performance, both personally and professionally. No question you changed many lives today. That was an 11 out of 10! Thank you!"*

**Marc Heyneker, CEO, Revinate, Inc.**



THE KEYNOTE EXPERIENCE



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VIRTUAL EVENT HIGHLIGHTS



INTERACTIVE EXPERIENCE



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HOW GOOD DO YOU WANT IT TO BE?



THE JOHN FOLEY EXPERIENCE



JOHN FOLEY HIGHLIGHTS



**We're glad to help you give back!**

Our awareness shifts when we open our hearts to nonprofit organizations and the work they're doing to make the world a better place.

**John Foley Inc. gives ten percent of net proceeds** to the Glad To Be Here<sup>®</sup> Foundation—a nonprofit started by John and his wife, Carol, in 2015. The Foundation supports a wide variety of social, educational, and environmental services around the globe and has donated millions of dollars to date to nonprofits.

We'd like to partner with you by donating up to \$1,000 to an organization of your choice! Just let us know where we can direct the donation, or we're happy to recommend a cause we support if you don't have one.

We look forward to sharing a "purpose larger than self" by joining together to support the causes closest to our hearts.



Humble Design

Restoring hope and dignity to recently homeless families.



Himalayan Cataract Project

Working to eliminate preventable and curable blindness in under-resourced communities.



Doctors Without Borders

Providing life saving humanitarian medical care.



Flourish Foundation

Inspiring systematic change.



Animal Welfare Institute

Promoting legislation to protect animals.



Blue Angels Foundation

Supporting wounded veterans.

# It's More than a Keynote, It's an Unforgettable Experience.

## Included With Your Keynote...

### T-Shirts:

We will be shipping a handful of Glad To Be Here T-shirts to be shared while interacting with your attendees.

### Glad To Be Here Stickers:

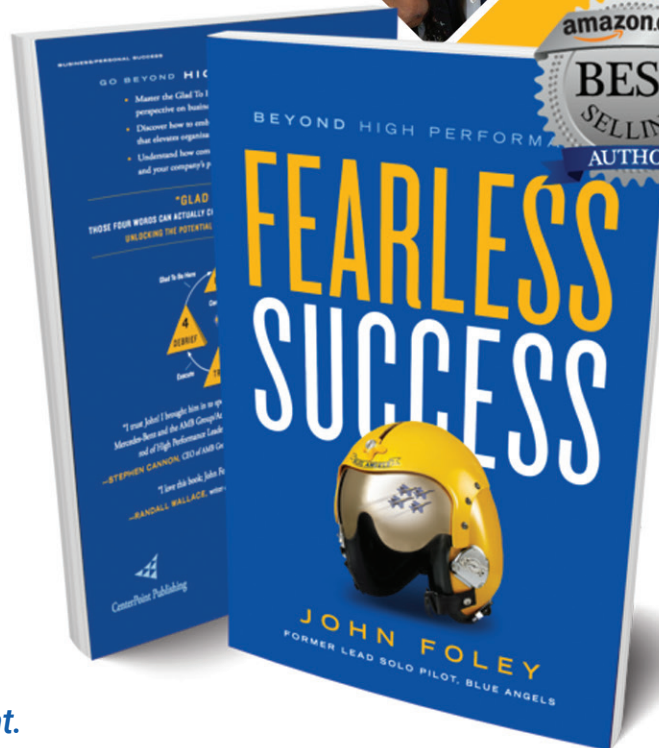
Included in your shipment will be two Glad To Be Here stickers for each attendee. One to keep and one to share!

## Consider the Gift of KNOWLEDGE...

### Fearless Success Book:

The operating manual for High Performance! Give your attendees a copy of John's best selling book and have the opportunity to add book signing, photos and interactions after the keynote.

*We will include 25 FREE hard copies or audiobooks when you order 25 or more for your event.*



# GLAD TO BE HERE® MINDSET KEYNOTE EXPERIENCE



**01. Glad To Be Here® Mindset**  
When we view the world through a lens of gratitude, positivity, and growth, we raise our belief levels about what is possible—and tap into the passion to pursue it.

**02. Includes**  
A customized 90-minute Keynote Presentation

**03. Options**  
Live In-Person and Virtual Event Options

**04. Exclusive Blue Angels Video Footage**  
Get a glimpse into the rarely seen Blue Angels training methods that make them a world-class team.

**05. Briefing Call**  
Pre-event call to customize the keynote experience.

**06. Client Images**  
Embedded alongside Blue Angel images to highlight teamwork.

**07. Word Cloud Technology**  
Attendees become part of the experience.

**08. Live Q&A**  
Attendees have the opportunity to get real time answers and extended discussion on key topics.

**09. Live Polls**  
Real time feedback during the Keynote.

**10. Book Signings**  
Purchase copies of Fearless Success to have autographed on-site.

**11. Photo Opportunities**  
Capture a once-in-a-lifetime image with a Blue Angels pilot.

**12. #GladToBeHere Stickers**  
Attendees take home a memento and one to share.

**13. Activation Playbook**  
Keynote highlights; attendees can capture notes, reflections and top takeaways to activate later.

**14. Marketing Support**  
Options to create pre-event buzz, corporate branding and event hype.